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# TOOLKIT -National Cascade Training

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University of Peradeniya

18<sup>th</sup> January 2022 @ 1.00 -5.00 pm



# Internationalization Strategies

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# Internationalization at a Glance



- **The process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of postsecondary education** (Jane Knight, 2004)
- Internationalization is not a goal in itself, but a means to **help HEI to implement strategic goals and priorities**
- Internationalization helps developing **teaching, research and innovation** in an HEI, while **improving the impact of the university both nationally and internationally**



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# Reasons for Internationalization



- In the past, internationalization means **student mobility**, but today the concept is **much wider and is a strategic process**
- At national level: political, socio-economic, and cultural, **but also academic.**
- Academic reasons: **international branding and profile, quality enhancement/international standards, student and staff development, income generation, strategic alliances and knowledge production (Knight, 2018)**



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# Internationalization and University Ranking

THE WORLD UNIVERSITY RANKINGS		SCORES					
Rank	Name Country/Region	Overall	Teaching	Research	Citations	Industry Income	International Outlook
401–500	University of Peradeniya Sri Lanka	40.9–44.0	17.4	8.4	100.0	35.6	41.3
1	University of Oxford United Kingdom <a href="#">Enquire</a> <a href="#">Admissions Support</a>	95.7	91.0	99.6	98.0	74.4	96.3



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# Internationalization and University Ranking

- International outlook of the university:
  - International : Domestic -**Staff** Ratio
  - International : Domestic -**Student** Ratio
  - **International Collaborations**



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# Internationalization Strategy: as a two way street

INTERNATIONALISATION

Student /staff mobility  
**cross-border delivery**

**Internationalisation  
at home** (studies,  
research, services)

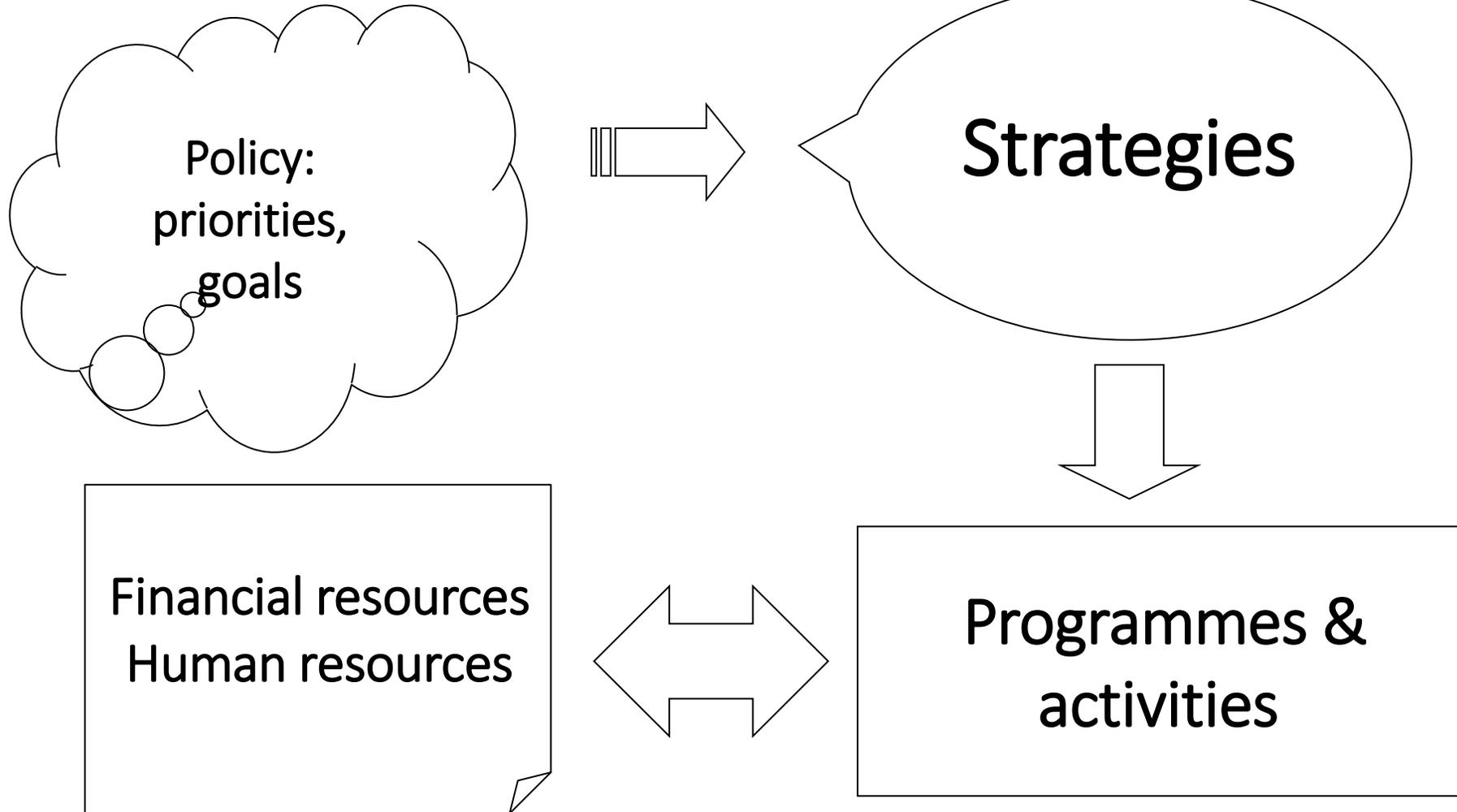
The most visible part

- Help students to develop international and intercultural skills **without leaving their country**
- Consists of incorporating **intercultural and international dimensions** into the curriculum, teaching, research and extracurricular activities



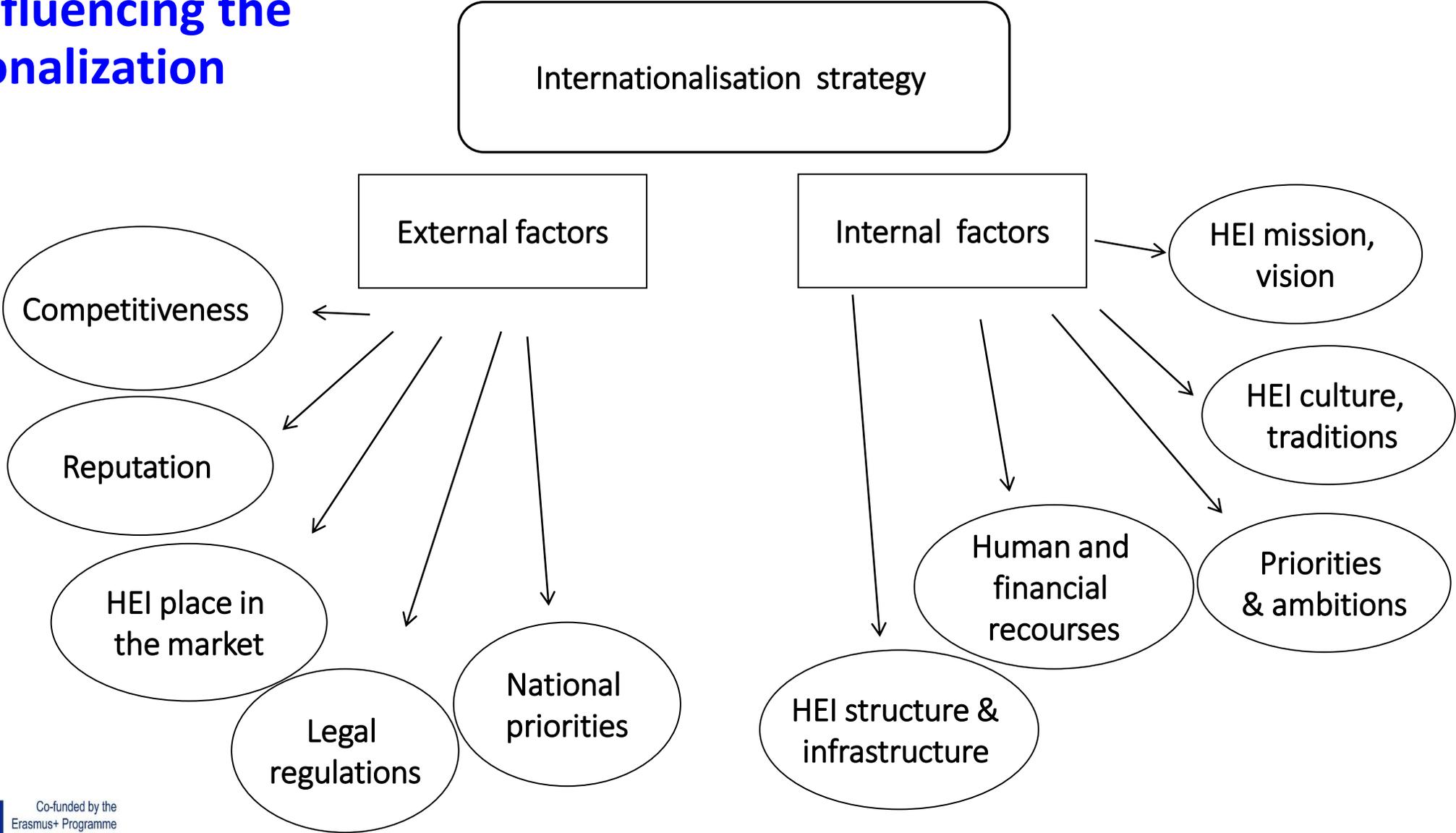
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# Process of Internationalization



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# Factors Influencing the Internationalization Strategy



# Internationalization Strategic focus of UoP



**Mission:** “The mission of the University of Peradeniya is to contribute to national, regional and global society through the pursuit of education, learning and research, and the dissemination of knowledge at the highest international levels of excellence”

## Related Goals

1. **Ensure quality and relevance** of undergraduate and postgraduate programmes complying with national and international standards.
3. **Enhance capacity for innovative research, scholarly work and partnerships** targeting knowledge creation and socio-economic development with a global impact and visibility



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## Strategic focus of UoP



### OBJECTIVES (To increase international outlook)

**To improve visibility of the university** at regional and global standing

**To maintain highest possible academic standards** where students are prepared for a global career as world citizens with an international mindset

**To build capacity for innovative research** with national and global impact in partnership with leading overseas institutions

**To improve institutional procedures** by sharing international best practices in higher education and research

**To increase the presence of international experts and students** within the university community enhancing the exposure level of all local stakeholders



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# Five Broad Thematic Areas for Consideration

1. Internationalization policy/strategy
2. Benefits, drivers and values of internationalization
3. Risks and challenges of internationalization
4. Geographic priorities for internationalization
5. Internationalization activities and funding

*Source: Internationalization of higher education, European Parliament study 2015*



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## Five Broad Thematic Areas ...

### 1. Internationalization policy/strategy

- Relate it to the overall strategic plan of the university
- ***UoP has Already developed it under the TOOLKIT project***



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# Five Broad Thematic Areas ...

## 2. Benefits, drivers and values of internationalization

- Increased **awareness of students on global issues**
- Improved **quality of teaching and learning**
- Strengthened **institutional research and knowledge capacity**
- Enhanced **internationalization of the curriculum**
- Enhanced **prestige for the university**
- Increased **international networking** by faculty and researchers
- Increased **revenue generation**



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## Five Broad Thematic Areas ....

### 3. Risks and challenges of internationalization

- Opportunities accessible only for the students with financial resources
- Difficulty in locally regulating the quality of foreign programmes offered
- Over-emphasis on internationalization at the expense of other priorities of importance for staff and students
- Limited internal funding and infrastructure facilities
- Brain drain
- Too much focus on recruitment of fee-paying international students



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## Five Broad Thematic Areas ....

### 4. Geographic Priorities for Internationalization

- Which countries/ regions we are targeting? & Why?
  - World leading universities: Wide acceptability/reputation etc.



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## Five Broad Thematic Areas ...

### 5. Internationalization activities and funding

#### Where do you focus?

- Outgoing mobility
- Incoming student priority
- Research collaboration/innovation
- Strengthening curriculum (international/intercultural)

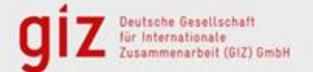


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# Potential Sources of Funding

- International donors
- University's own resources (ie. Earned funds, Bond recovery)
- Support from government, ministries or external projects
- Fund raising (ie. Alumni)
- Private funding
- Others?

## International donors



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# What activities are usually funded?

Scholarships and fellowships

Staff costs

Travel and per diems (both for going aboard and to host international staff)

Equipment (including lab furniture)

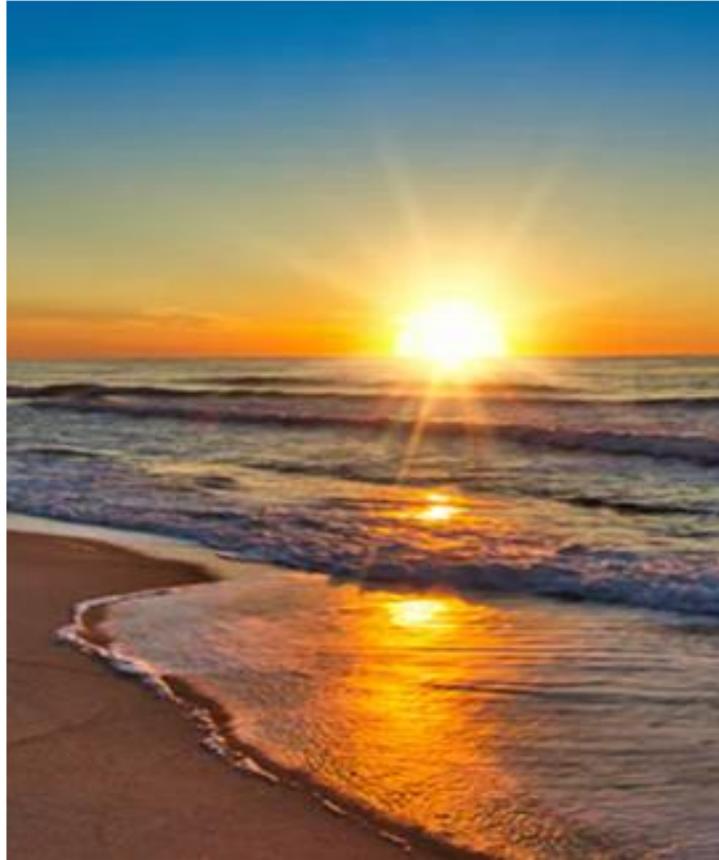
Consumable goods

Joint publications

Consultancy and external services



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**“Opportunities are like sunrises. If you wait too long, you miss them” - *William Arthur Ward***

**Thank you for your attention..**



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